



[www.artsypam.com](http://www.artsypam.com)

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**CAMPAIGNS**

## LITTLE ROCK MUSIC FESTIVAL



A multi-level campaign for a Music Festival Project.

The festival brings all different ages together with several genres of music. From Punk Rock to Alternative Rock, there is something for everyone.

The campaign includes the following promotional items: logo design, posters, mailers, badges, tickets, and a mobile application.



LITTLE ROCK MUSIC FESTIVAL | POSTER





LITTLE ROCK MUSIC FESTIVAL | POSTER



## LITTLE ROCK MUSIC FESTIVAL | MAILER



**LOOKING FOR A FUN WEEKEND?**

Have your parents break out their **hippie clothes**. Grab a pair of **skinny jeans** and tell your brother to put on his **plaid shirt**. Then come join us!



**FRIDAY, MARCH 8**

11:00 am Punk Rock in the Park  
2:00 pm Pop Rock ...Cool!  
5:00 pm Plaid Shirts and Indie Rock  
7:00 pm Hard Rock for the Soul  
9:00 pm Band Competition Night 1

**SATURDAY, MARCH 9**

11:00 am Alternative Rock  
2:00 pm Alternative Pop  
5:00 pm Indie Pop and Skinny Jeans  
7:00 pm Alternative Metal Head  
9:00 pm Band Competition Night 2

**SUNDAY, MARCH 10**

11:00 am Christian Punk  
2:00 pm Country Rock  
5:00 pm Christian Rock  
7:00 pm Heavy Metal Moments  
9:00 pm Band Competition Night 3

**MONDAY, MARCH 11**

11:00 am Instrumental Rock  
2:00 pm Classic Rock for the Hippies  
5:00 pm Progressive Rock  
7:00 pm Dance-rock Finale  
9:00 pm Band Competition Winners

**PURCHASE TICKETS AT**  
**[WWW.LRMUSICFESTIVAL.COM](http://WWW.LRMUSICFESTIVAL.COM)**



LITTLE ROCK MUSIC FESTIVAL | BADGES AND TICKETS



**FRIDAY, MARCH 8**

11:00 am Punk Rock in the Park  
2:00 pm Pop Rock ...Cool!  
5:00 pm Plaid Shirts and Indie Rock  
7:00 pm Hard Rock for the Soul  
9:00 pm Band Competition Night 1

**SUNDAY, MARCH 10**

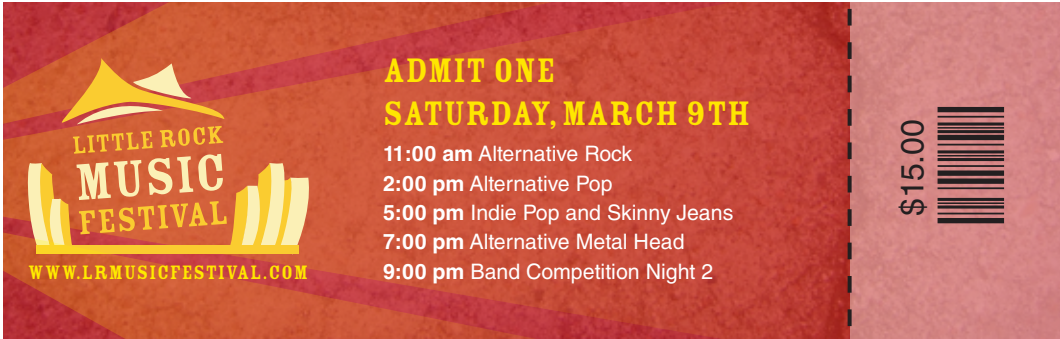
11:00 am Christian Punk  
2:00 pm Country Rock  
5:00 pm Christian Rock  
7:00 pm Heavy Metal Moments  
9:00 pm Band Competition Night 3

**SATURDAY, MARCH 9**

11:00 am Alternative Rock  
2:00 pm Alternative Pop  
5:00 pm Indie Pop and Skinny Jeans  
7:00 pm Alternative Metal Head  
9:00 pm Band Competition Night 2

**MONDAY, MARCH 11**

11:00 am Instrumental Rock  
2:00 pm Classic Rock for the Hippies  
5:00 pm Progressive Rock  
7:00 pm Dance-rock Finale  
9:00 pm Band Competition Winners



**ADMIT ONE  
SATURDAY, MARCH 9TH**

11:00 am Alternative Rock  
2:00 pm Alternative Pop  
5:00 pm Indie Pop and Skinny Jeans  
7:00 pm Alternative Metal Head  
9:00 pm Band Competition Night 2

\$15.00



LITTLE ROCK MUSIC FESTIVAL | MAILER





LITTLE ROCK MUSIC FESTIVAL | BADGES

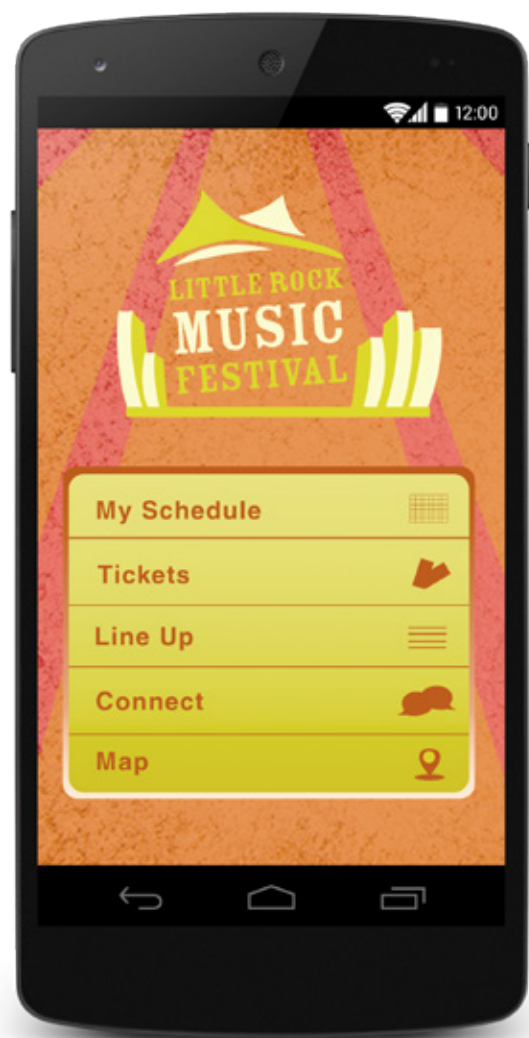


LITTLE ROCK MUSIC FESTIVAL | TICKETS





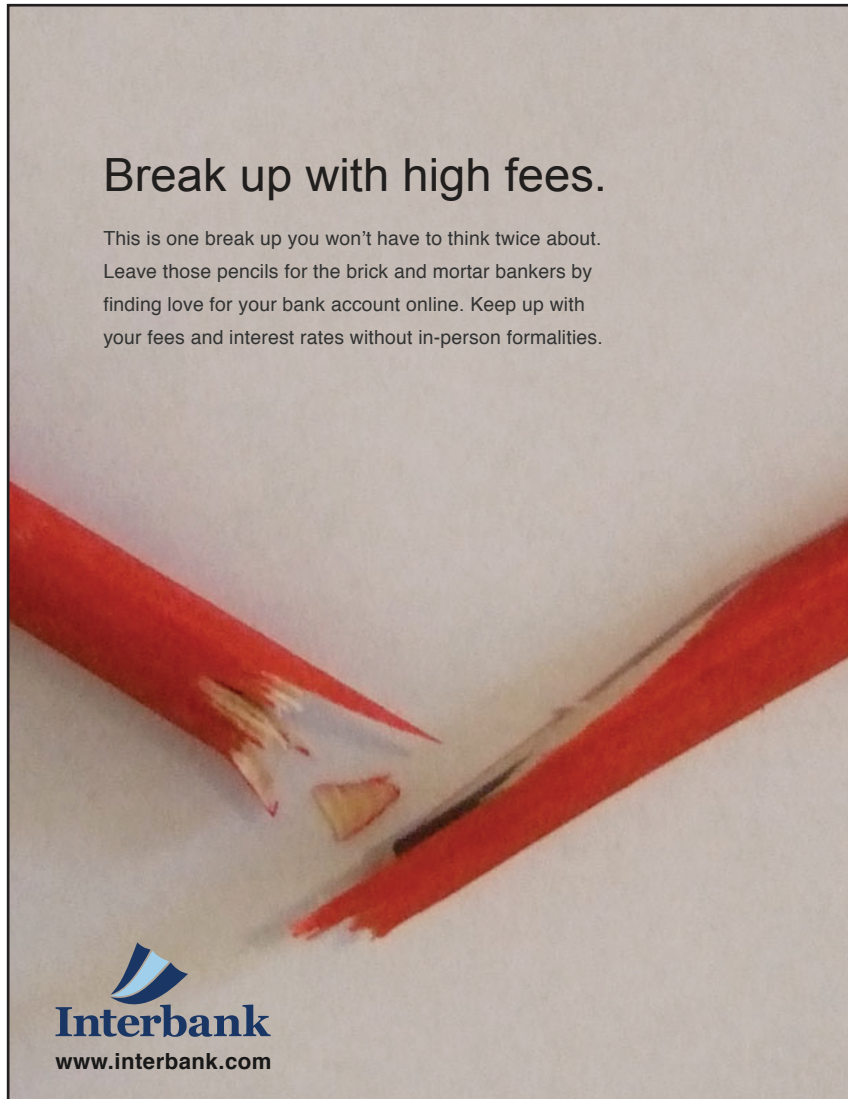
LITTLE ROCK MUSIC FESTIVAL | APP



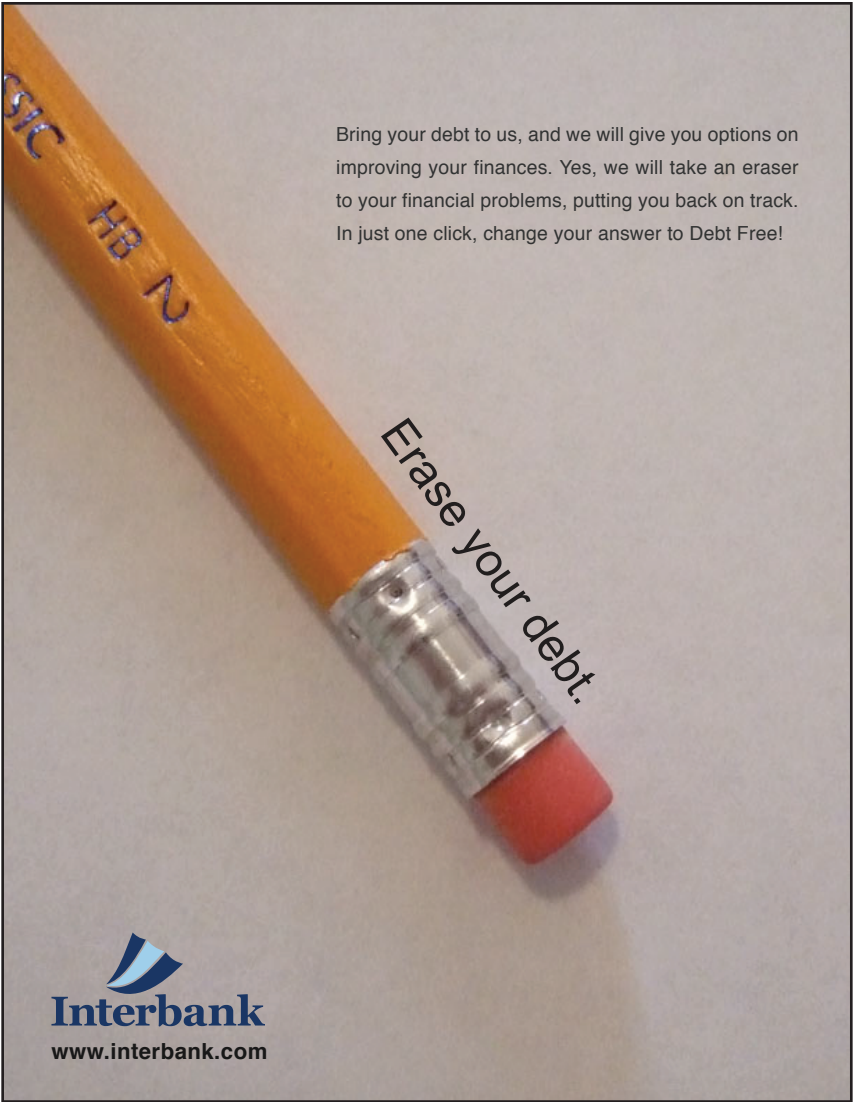


Interbank promotional  
campaign, which includes  
advertisements and posters.





INTERBANK | MAGAZINE ADVERTISEMENT



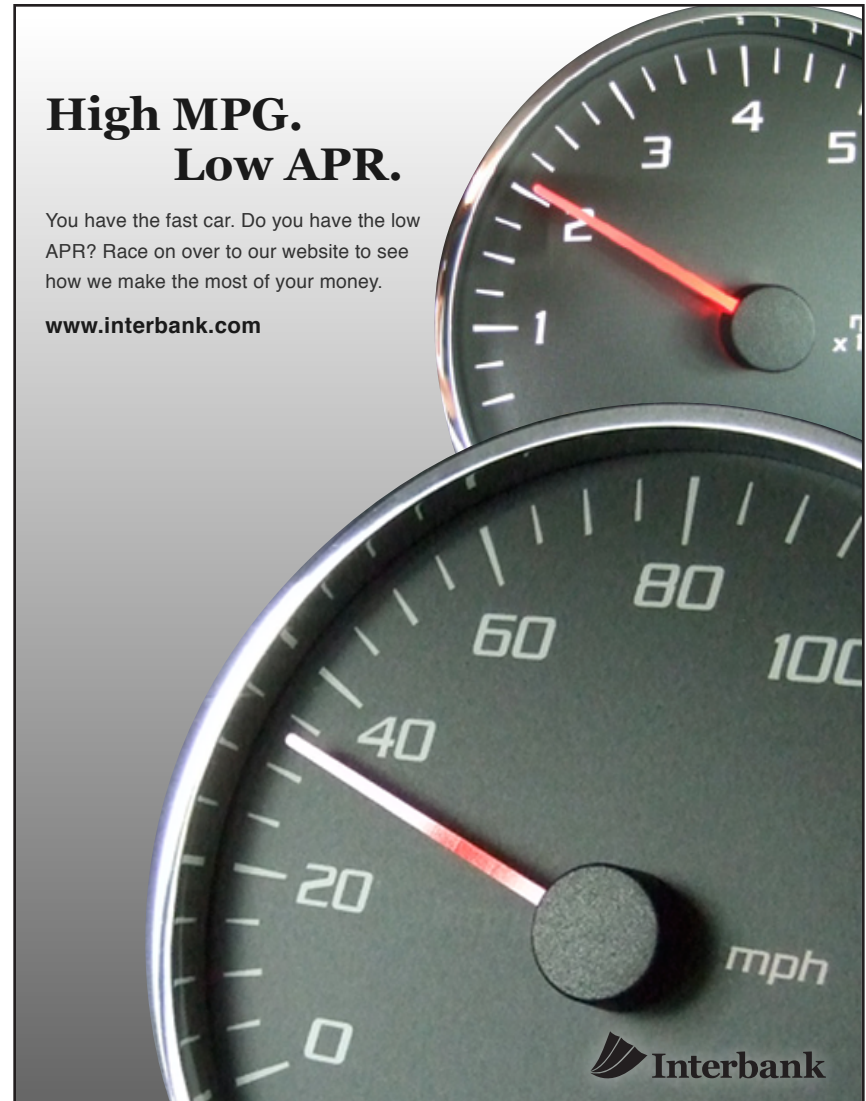


**Curve your enthusiasm.**

Most brick and mortar banks are apathetic to your dreams.  
We will help you save for that dream car! Click on us, and you  
can step behind the wheel of a well-deserved dream.

[www.interbank.com](http://www.interbank.com)

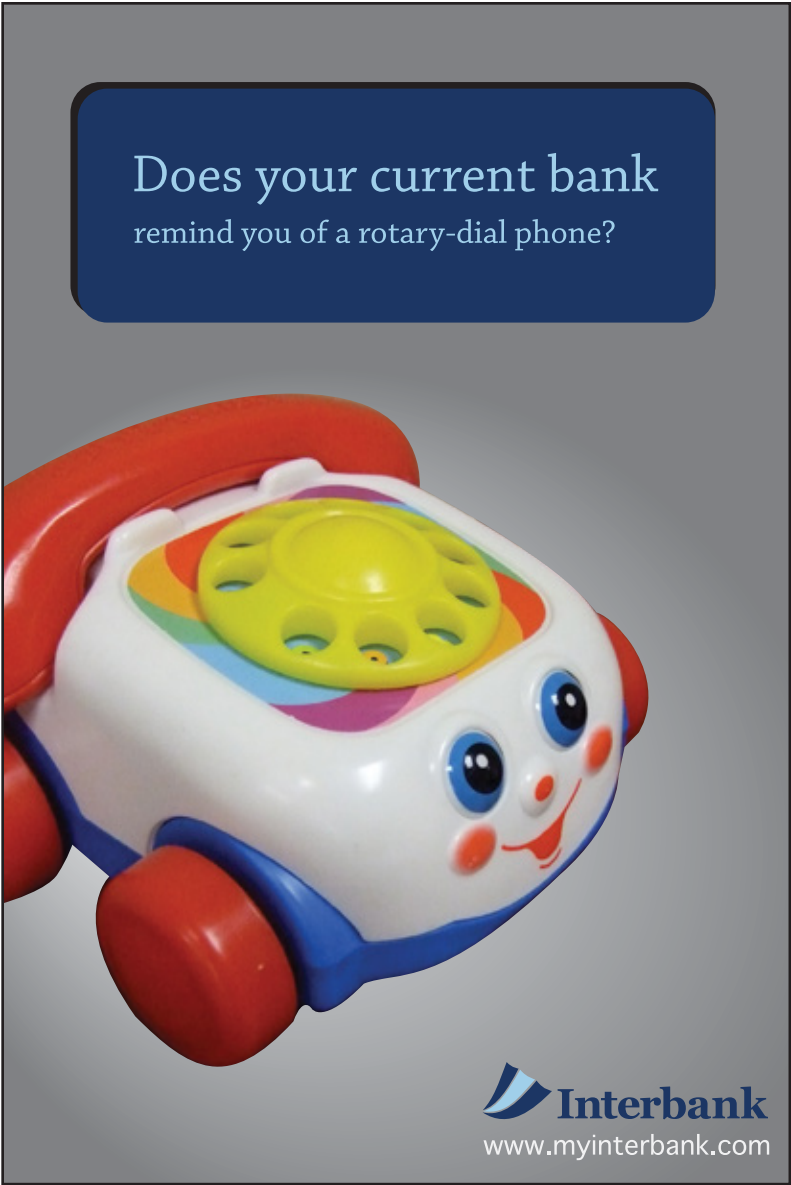






INTERBANK | POSTER





RELAXT

# RelaxT

RelaxT is an organic tea company that provides a fun experience for the customer. With many options from flavors, immunities, and relaxation teas, they have something for everyone.

This campaign includes staged packaging, advertisements, gift cards, and website.

[DOWNLOAD CASE STUDY](#)



## RELAXT | PACKAGING



RELAXT | PACKAGING





## RELAXT | GIFT BASKET



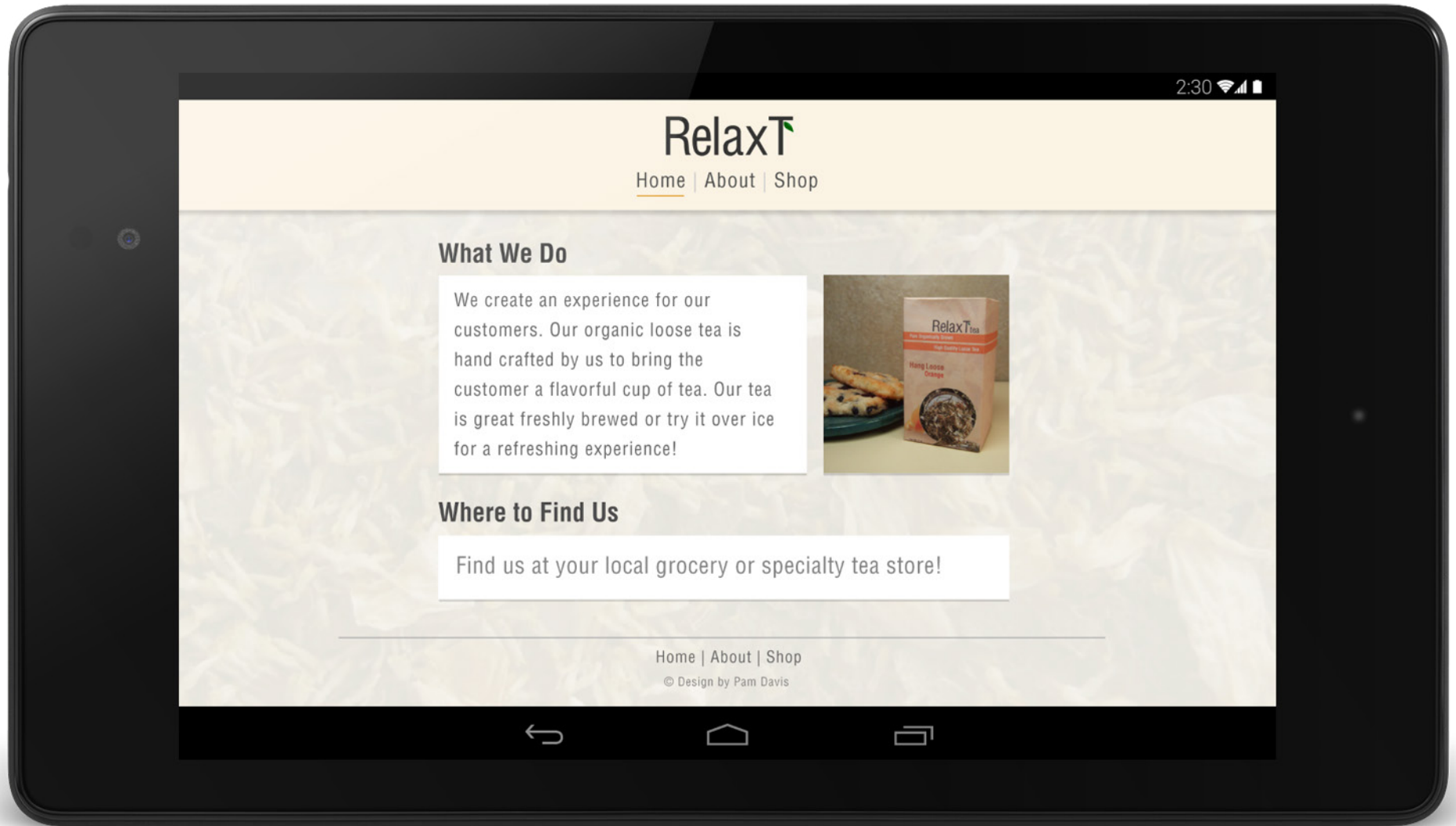


RELAXT | MAGAZINE ADVERTISEMENT



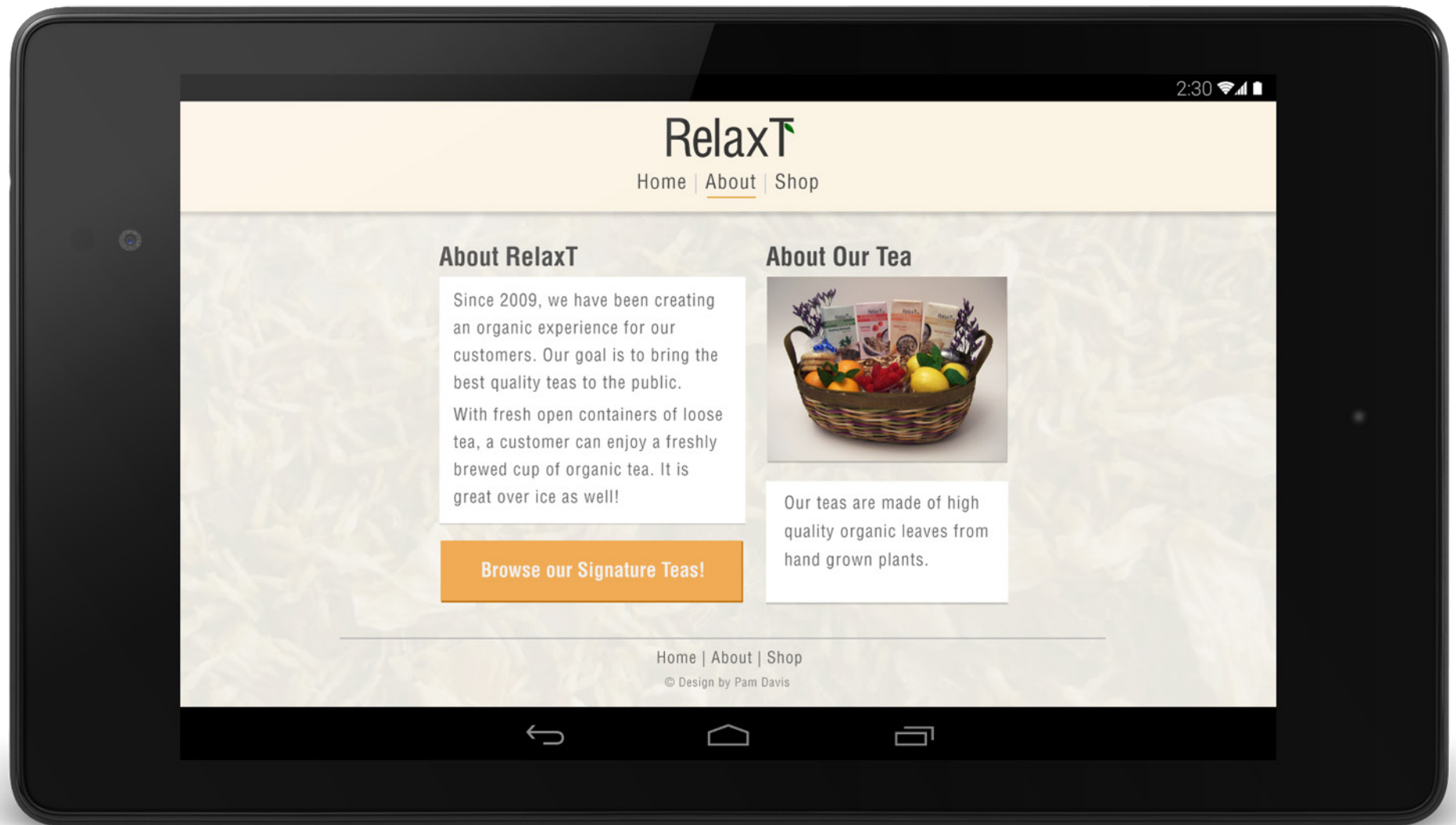


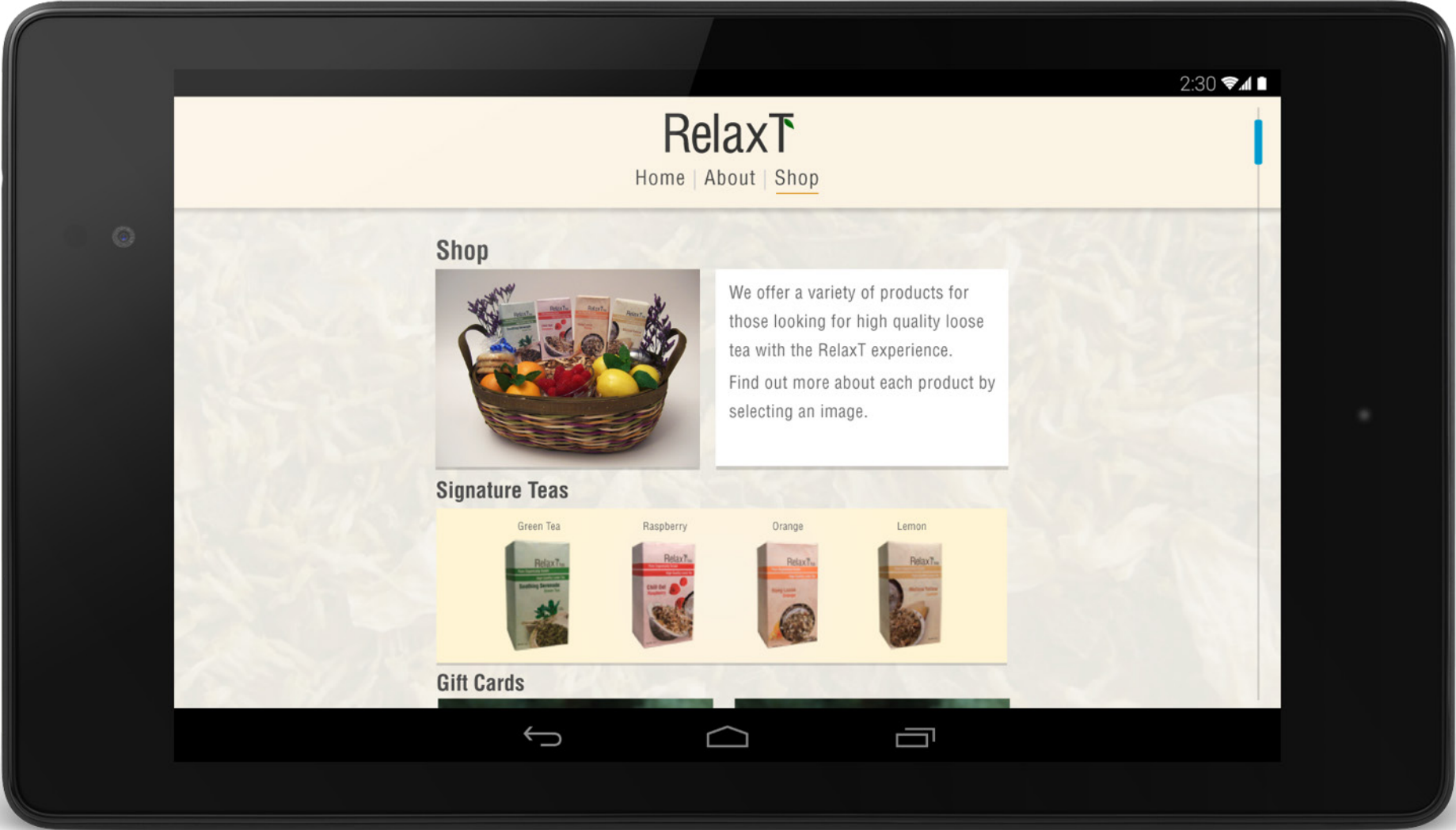


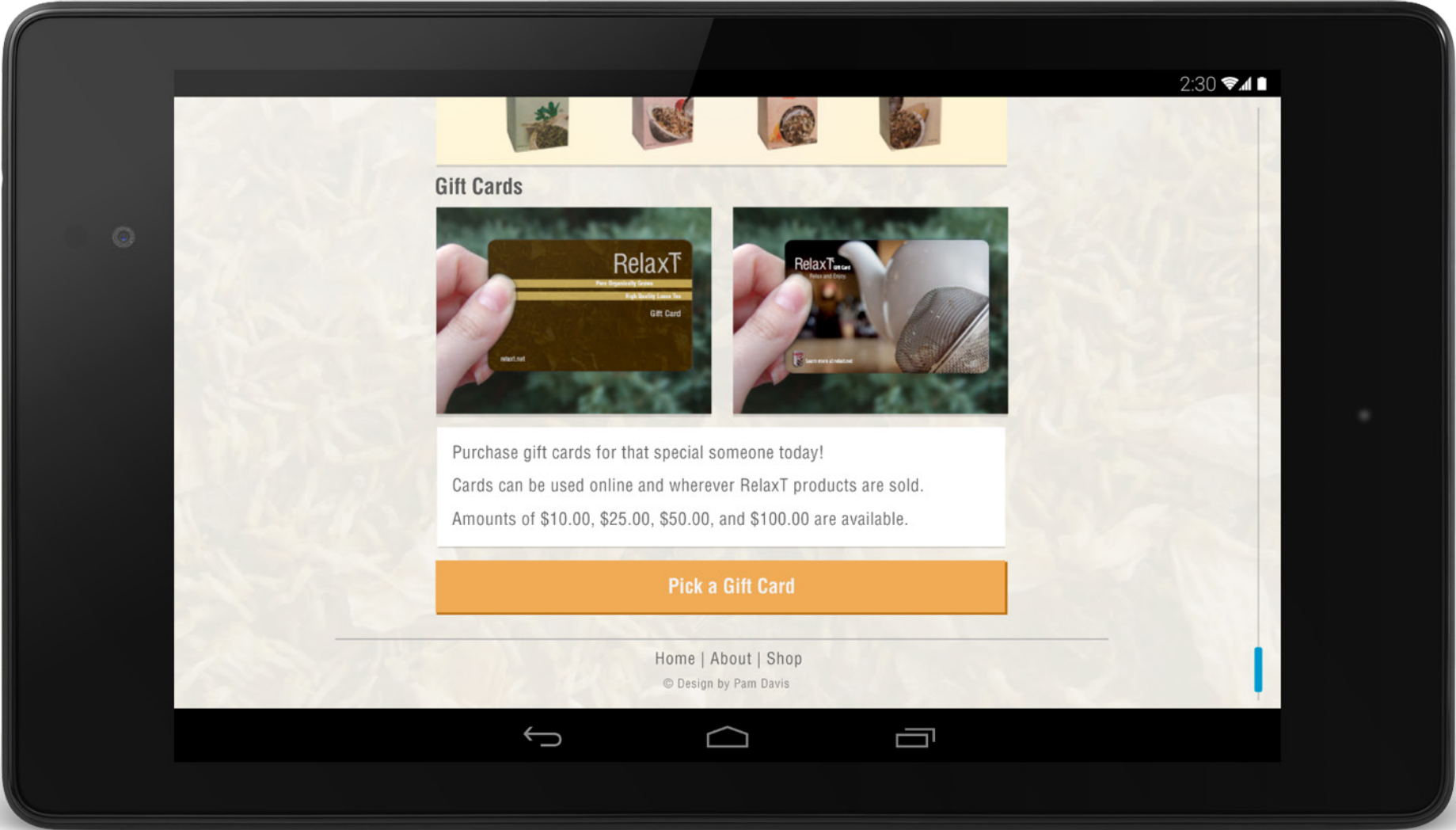


CLICK TO LAUNCH INTERACTIVE WEBSITE DEMO

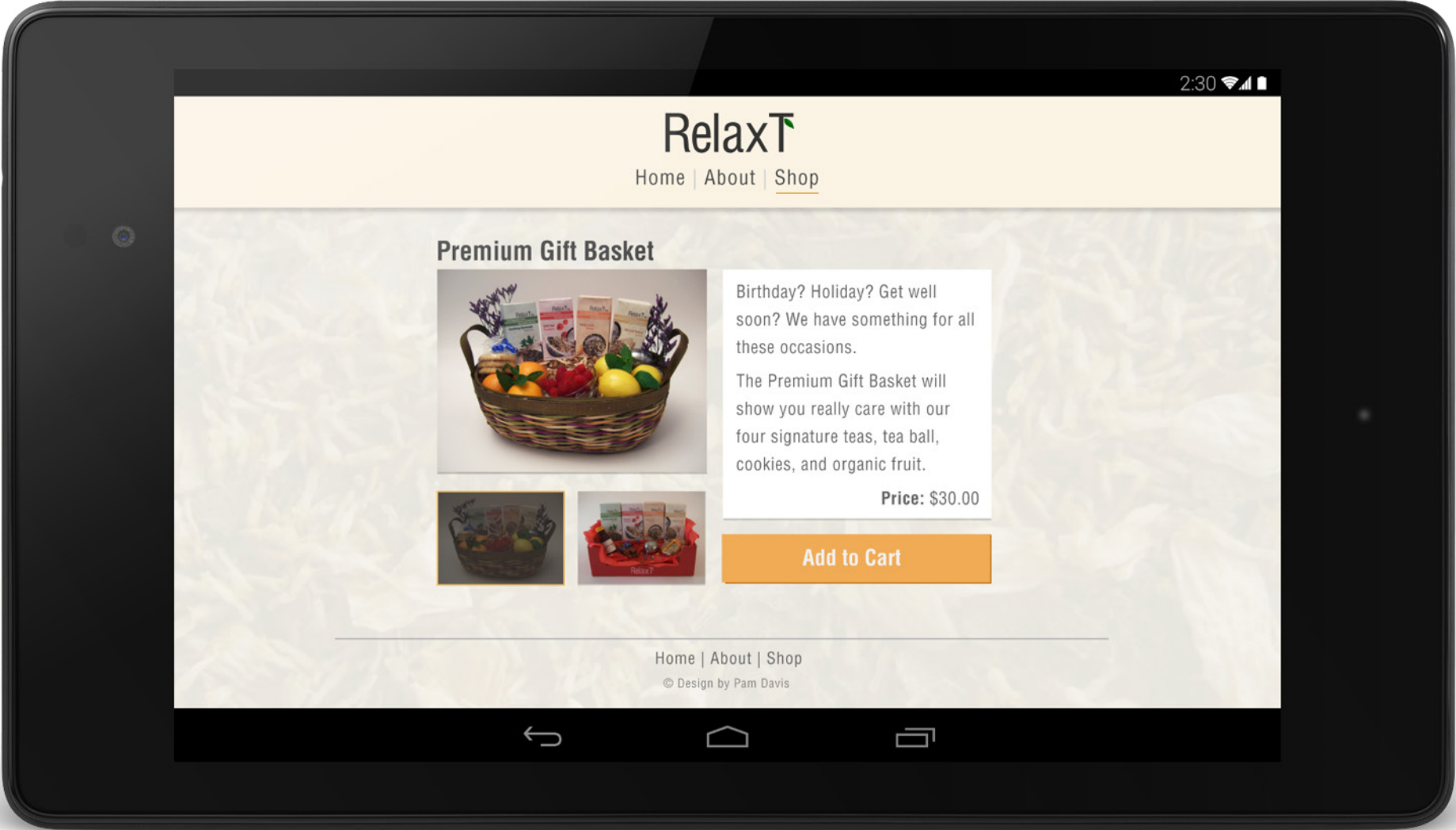


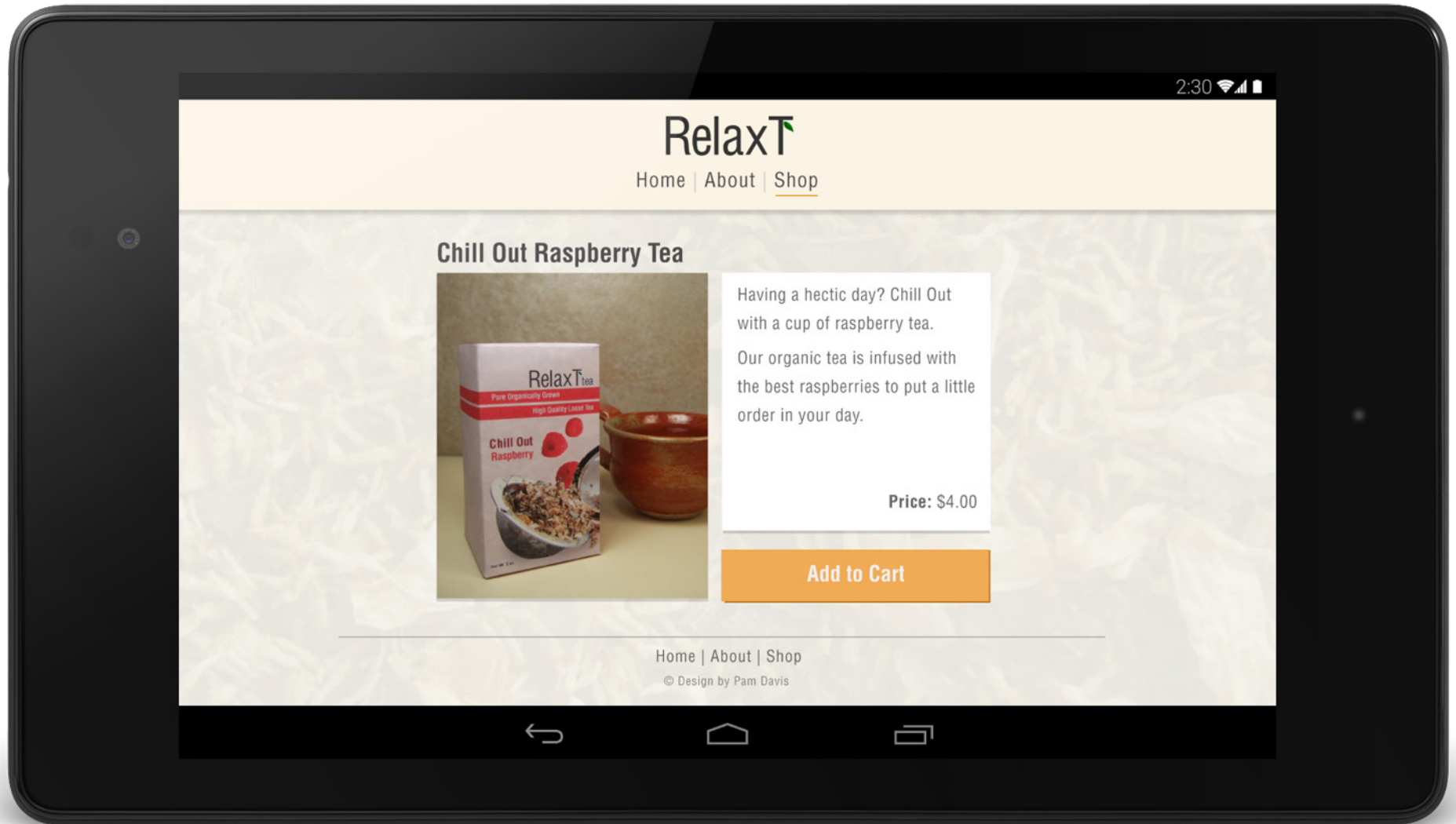


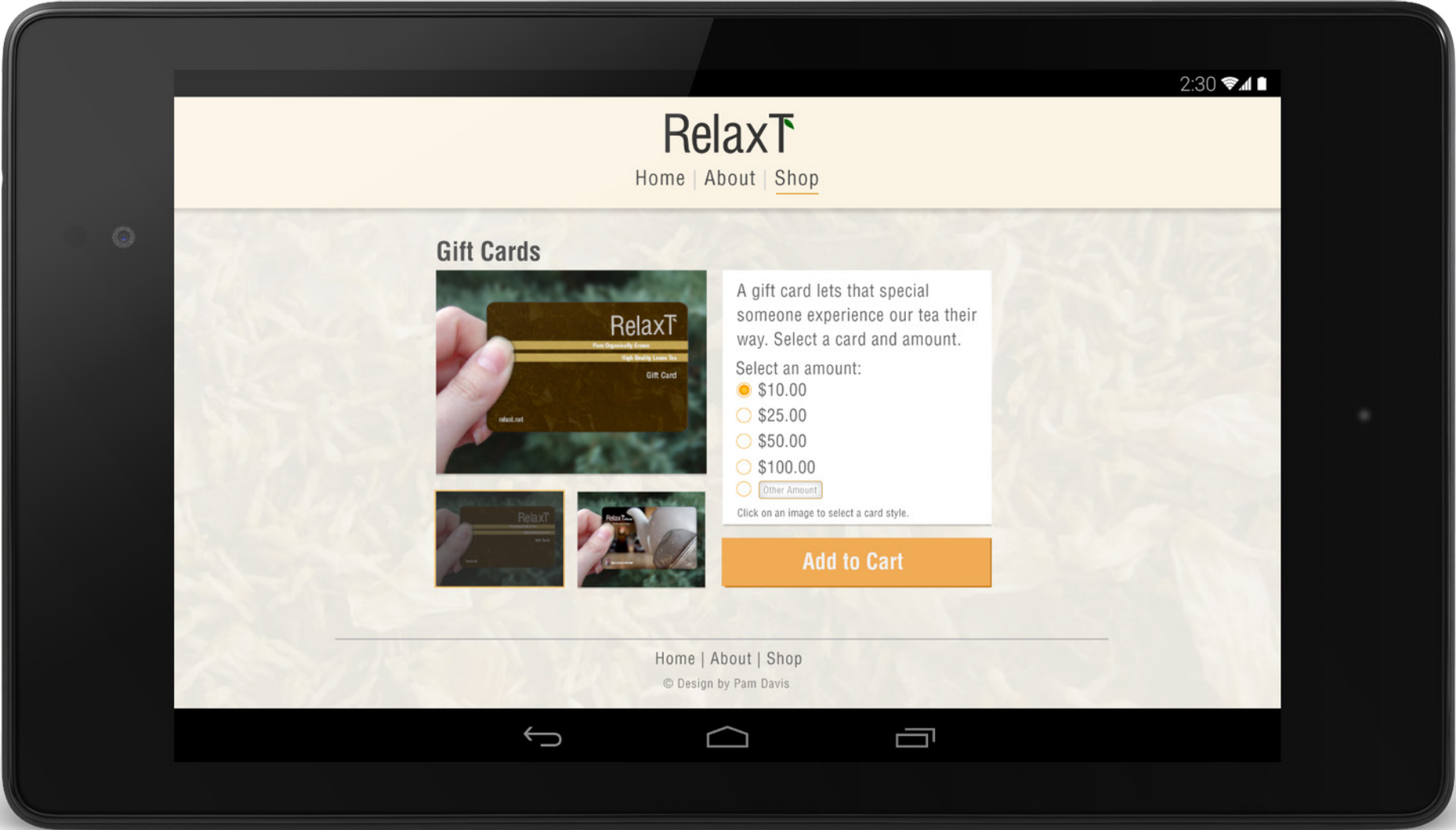




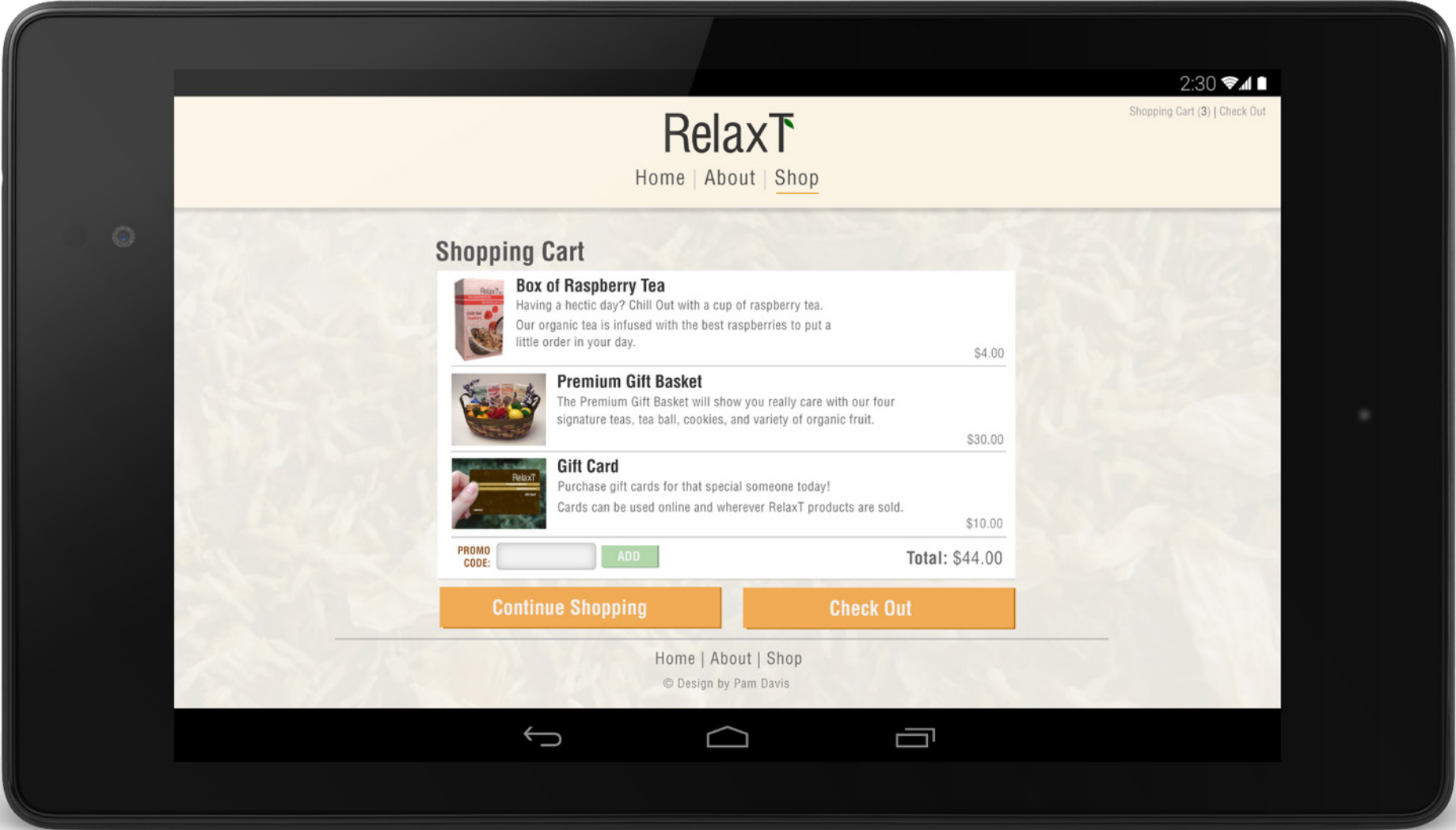












**PRINT**



## DESIGNER'S JOURNAL



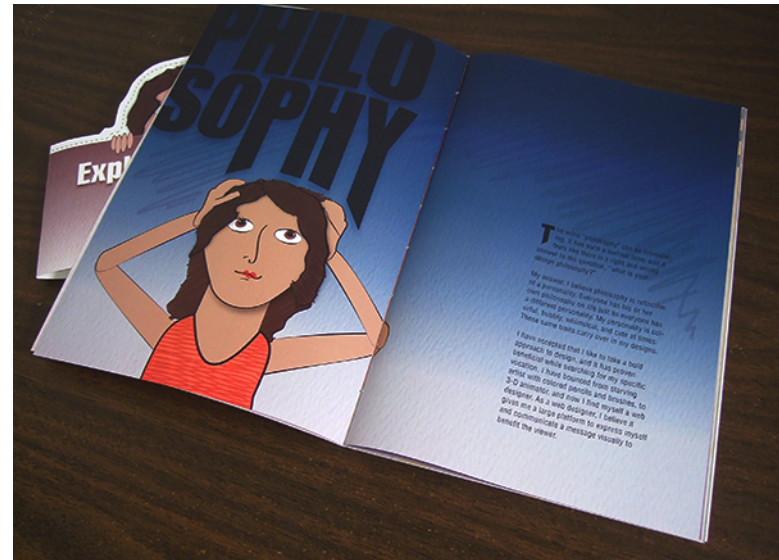
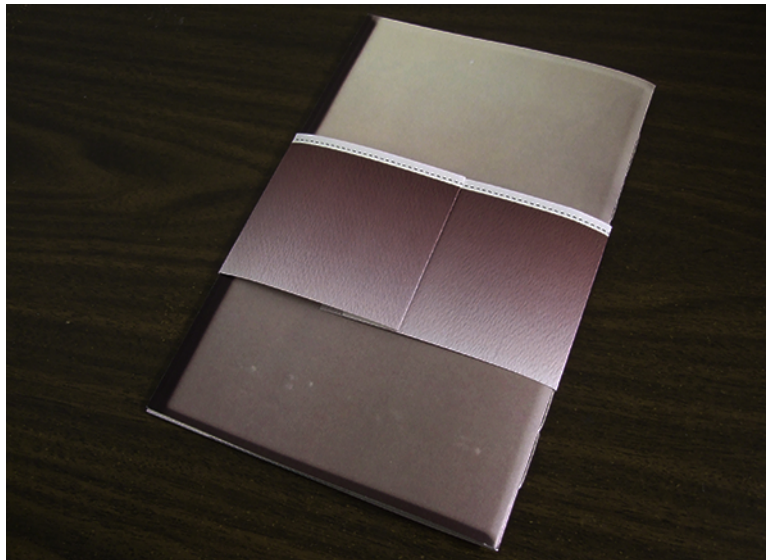
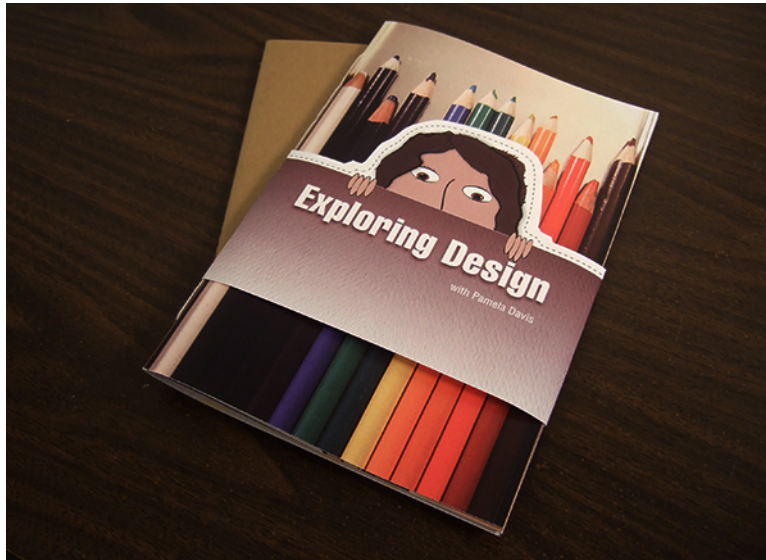


## DESIGNER'S JOURNAL





## DESIGNER'S JOURNAL





## DESIGNER'S JOURNAL





## ELLAVISION SUNGLASSES ADVERTISEMENT



All company names are fictitious for the use of this project and any resemblance to other places is purely coincidental.

## ELLAVISION SUNGLASSES ADVERTISEMENT

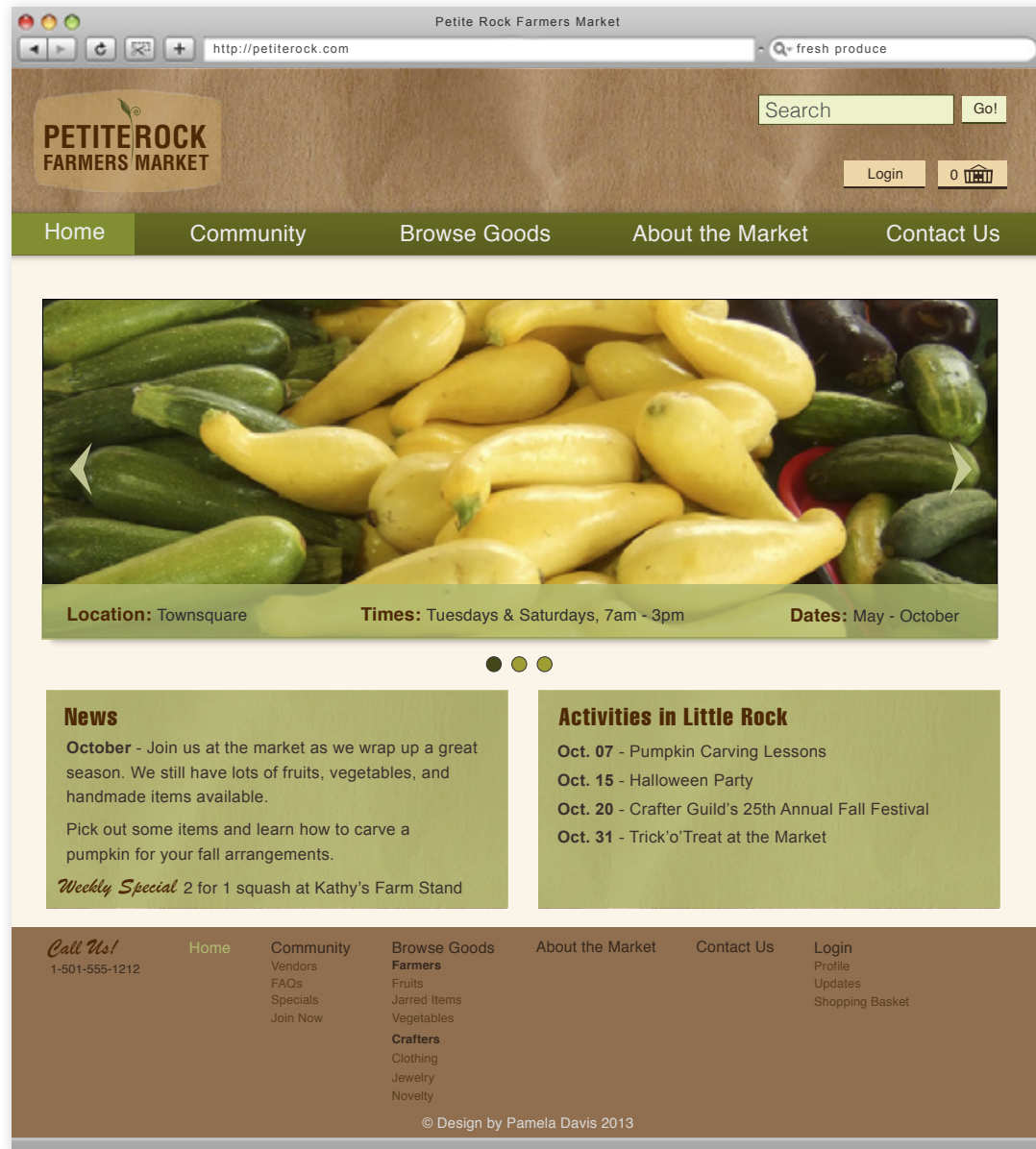


All company names are fictitious for the use of this project and any resemblance to other places is purely coincidental.

**WEB & INTERACTIVE**



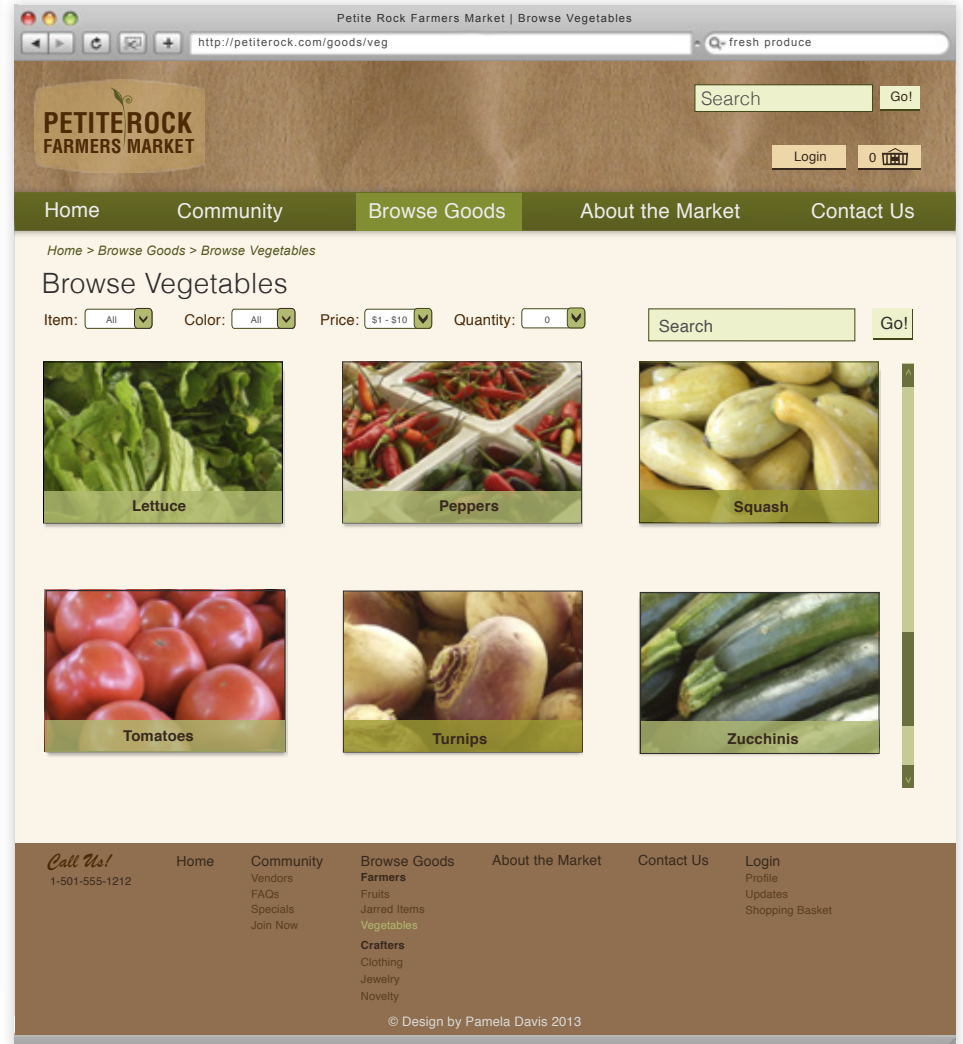
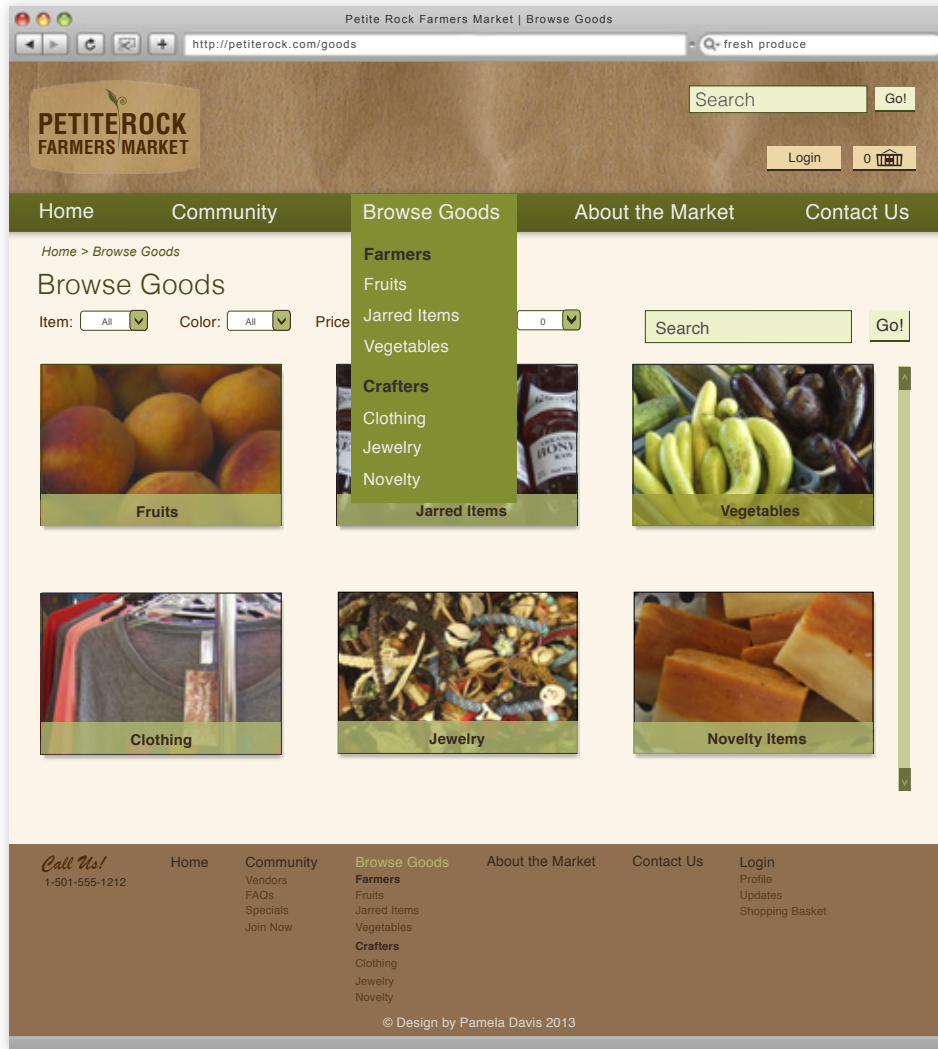
# FARMER'S MARKET WEBSITE MOCKUP



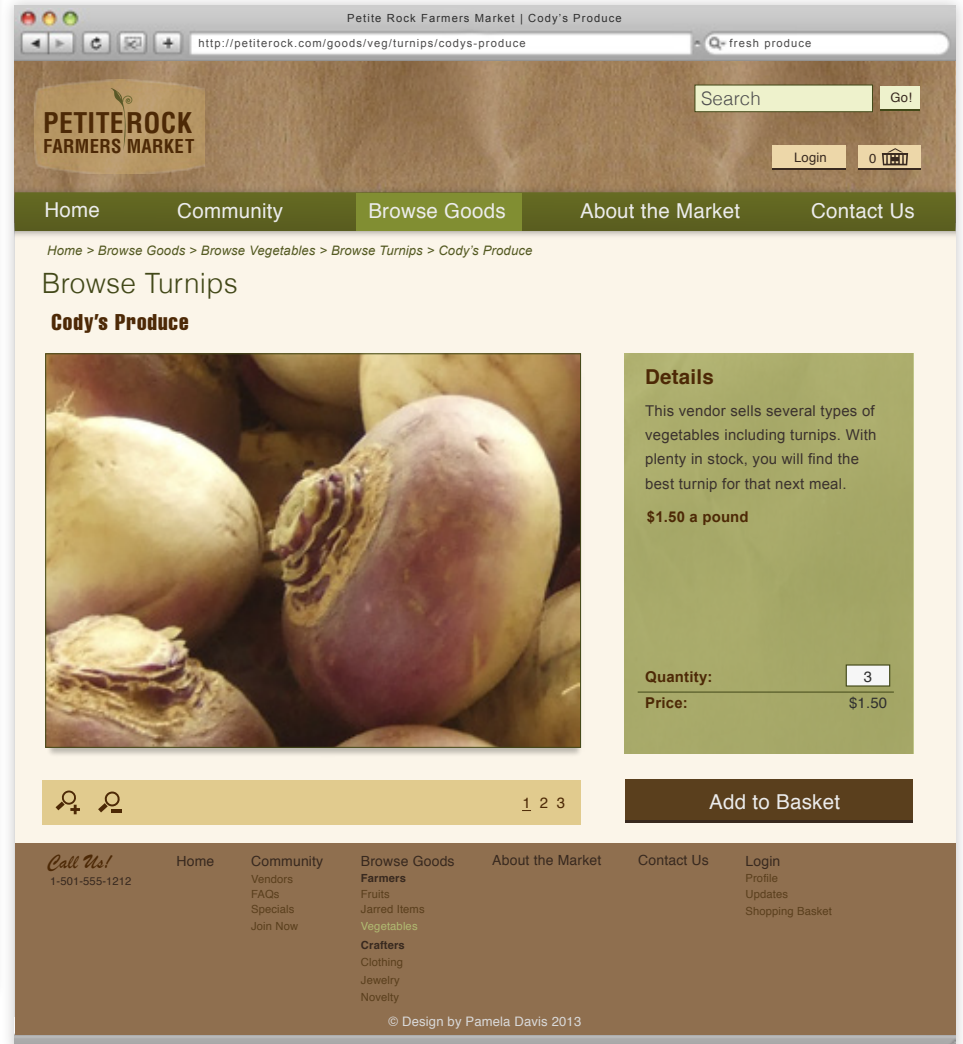
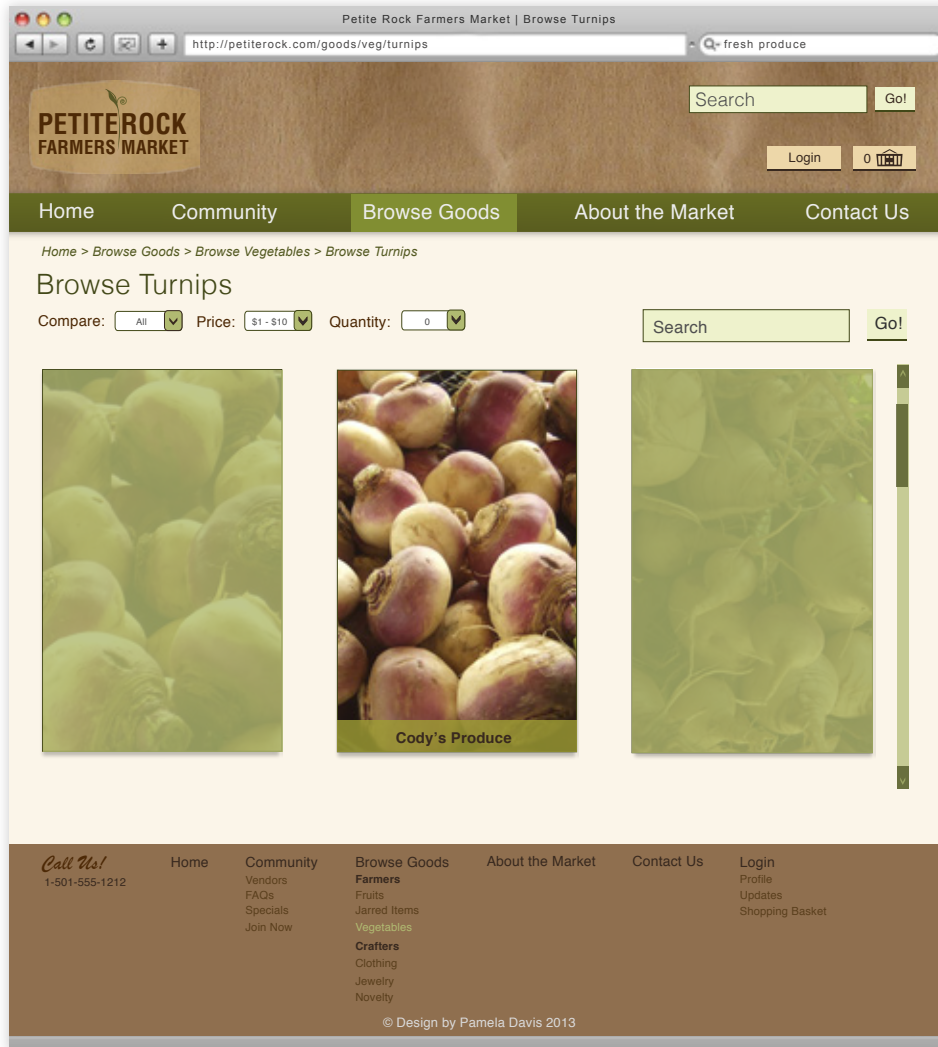
## INTRODUCTION

This is part of a multilevel fictitious farmer's market mockup to display the use of a site map and user experience.

# FARMER'S MARKET WEBSITE MOCKUP

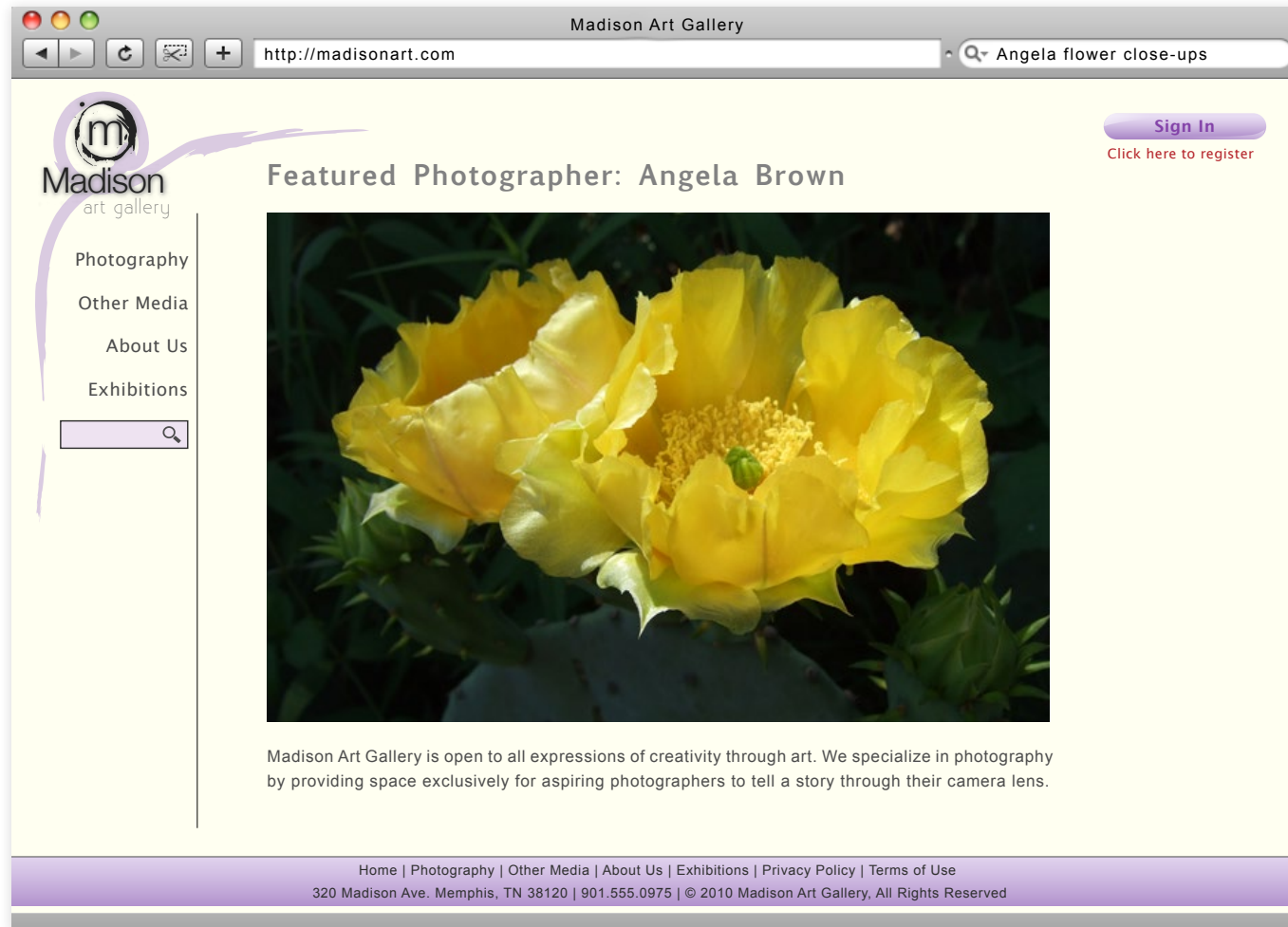


# FARMER'S MARKET WEBSITE MOCKUP





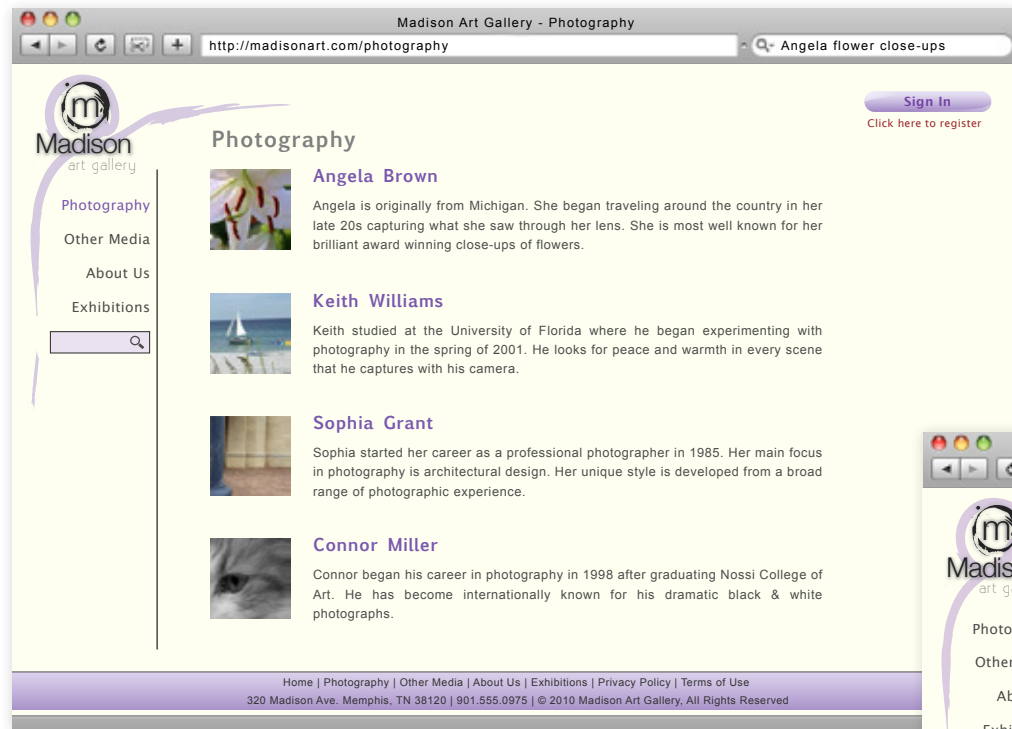
# GALLERY WEBSITE MOCKUP



## INTRODUCTION

This is part of a multilevel fictitious photography gallery mockup simulating the user experience.

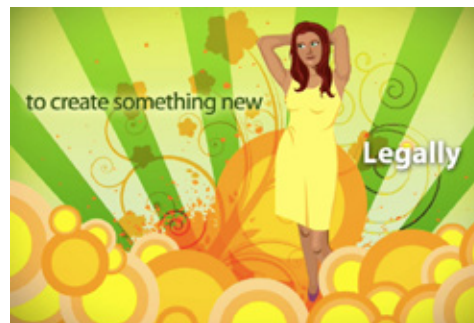
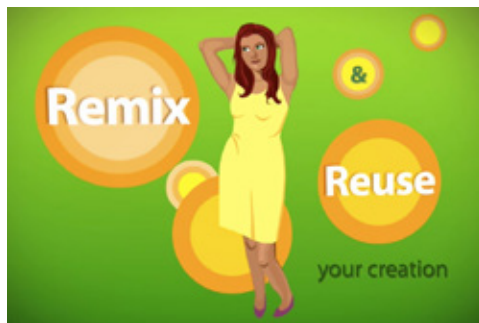
# GALLERY WEBSITE MOCKUP



**MOTION**

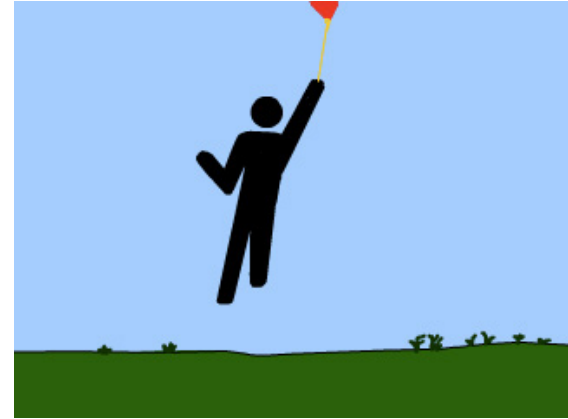
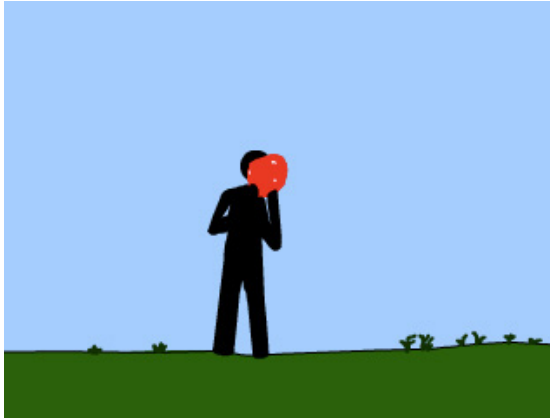
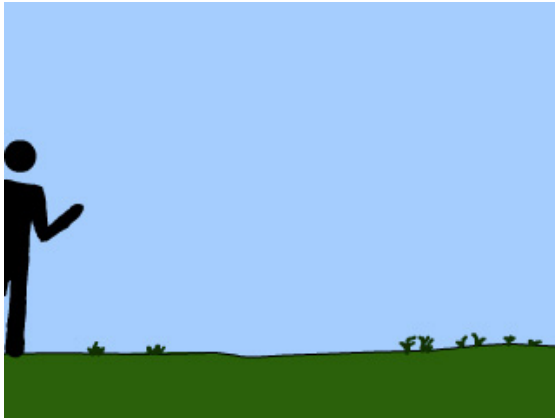


## CREATIVE COMMONS SHORT



LAUNCH VIDEO

## FLASH ANIMATION



LAUNCH VIDEO



LAUNCH VIDEO

**IMAGING**







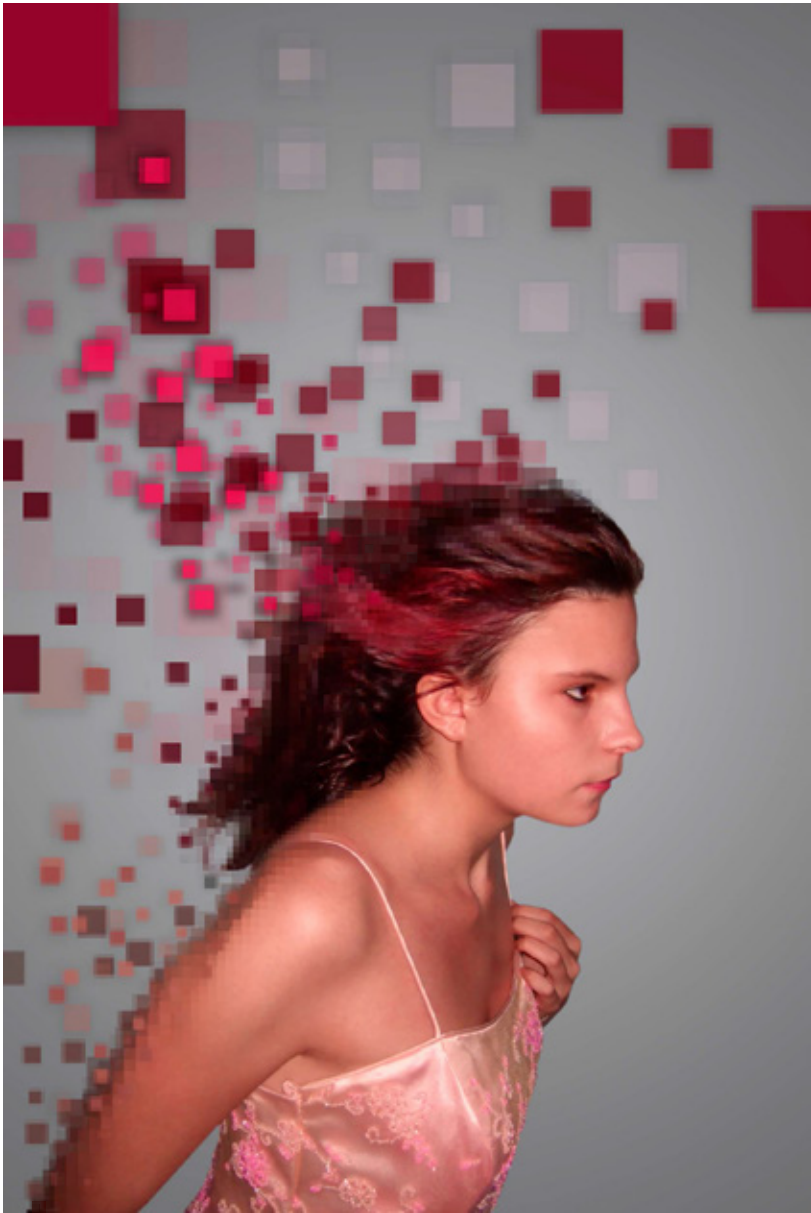
ICONS







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**PHOTOGRAPHY**



## CHRISTMAS MESH SERIES





## EXPERIMENTAL PHOTOGRAPHY

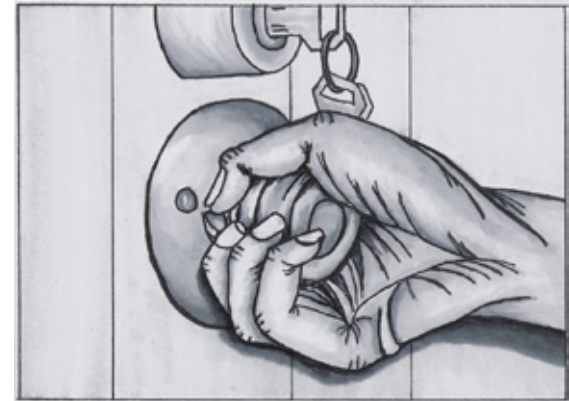




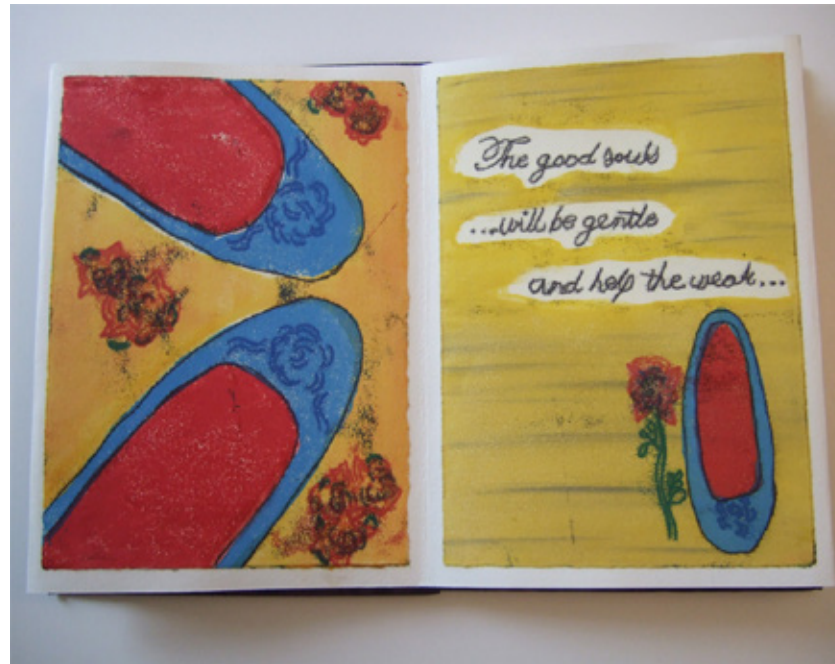


**FINE ARTS**

## SURPRISE BIRTHDAY STORYBOARD SKETCHES



## GOOD VS BAD SOULS BOOK | GOOD SOULS SIDE





## GOOD VS BAD SOULS BOOK | BAD SOULS SIDE





**Thank you!**

**CREDIT FOR THE NEXUS 5 PHONE & NEXUS 7 TABLET**

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